Lifelong Learning

It’s been our pleasure, over the past few years, to highlight the work of architecture students in our western Massachusetts region in the WMAIA news summer issue. Focusing on their design talents reminds us of our own years spent in school hunched over mountains of trace paper, yellow pencils, basswood and scraps of chipboard. Perhaps it offers us the opportunity to get in touch with our own creative impulse; that design-joy that keeps us at the job, despite the pressures of the daily grind. To that point, along with the student work, this issue is also full of articles by and about lifelong learners; colleagues who are sharing what they’ve learned both at and away from the drafting board.

What I Learned in New Orleans

By Thomas RC Hartman AIA

This May, as Chapter President I attended the AIA National Convention in New Orleans as a delegate to vote on officers and by-law amendments. The conference theme was Regional Design REVOLUTION: Ecology Matters. I truly enjoyed the several days in New Orleans, was awed by the Mississippi and charmed by most of the French Quarter. I had the opportunity to network with AIA colleagues from throughout New England as well as attend several events: the AIA Top Ten Toast, the Boston Society of Architects Reception, and the launching of the True Sustainability Forum at a spectacular rooftop venue overlooking downtown.

continued on Page 2

Bourbon Street View
photo by Thomas RC Hartman AIA
What I Learned..., continued from Page 1

This year there were no controversial by-law amendments to report on. There were two candidates for President Elect/ Vice President, one for Treasurer, and four for the two seats as Second Vice President. Attending the regional caucus meetings provided a greater insight into the personalities of the candidates beyond their speeches, and influenced my vote for one of the candidates. In these meetings, the candidates are asked written questions from the audience without any preparation, and the questions are repeated for each candidate as they make rounds between the half dozen caucuses. Our elected representatives for 2012-2013 are:

President: Jefferey Potter FAIA of AIA Dallas
First Vice President/ President Elect: Mickey Jacob FAIA, of AIA Tampa Bay
Vice President: Russell A. Davidson AIA, of AIA Westchester Hudson Valley
Vice President: Debra S. Kunce FAIA, of AIA Indianapolis
Treasurer: Gabriel Durand-Hollis FAIA, of AIA San Antonio

The plenary was given by Tom Friedman, who has just written a new book Hot, Flat and Green, and created quite a buzz with a provocative theme, “Embrace Green or Face Disaster”. Here is a link with more information about the speech: http://www.aia.org/practicing/AIAB089370.

I also have several summary observations from New Orleans:

1. Bourbon Street is not a family-friendly place.
2. Building below sea level next to a lake and a BIG river isn’t the best idea.
3. It’s hard to imagine what it was like to be there during Katrina. I had a cab ride back to the airport with an extended tour of one person’s personal experience.
4. The food is really good – in the right places. I took a Historic Culinary tour that was outstanding.
5. The architecture in the French Quarter is really Spanish. Napoleon was a cheat.
6. People at cocktail parties transition from glass to plastic so that they can go out with their drink of choice. Public drinking is ok, but not the glassware. (See item #1 above.)
7. The conference was very good, and the topics pushed our understanding and role in creating the built environment, and restoring it.
8. We actually had a real election for officers with high quality candidates that care deeply about our profession.
9. Yankees on swamp boat tours (not the baseball team) get special attention.
10. Architects have long way to go in informing the public about what we do. Really?!? This was one of the themes that emerged during several of the business meetings, and unfortunately, it seems to be true. Ask someone you know, what we do…

Day on the Hill

By Bill Austin AIA

AIA Massachusetts’ Architects’ Day on the Hill is our annual opportunity to meet with our state representatives to discuss issues and legislation relevant to our profession. Martha Montgomery AIA, Tom Hartman AIA, and I, represented our chapter, and were joined by about 15 other architects from AIA Central Massachusetts and the Boston Society of Architects. Although our chapter has been represented at this event for the last 15 years, it was my first time and I didn’t know what to expect. It turned out to be an informative day.

We arrived promptly at 10:30am and had the good fortune to run into Chris Walsh AIA, the newly elected representative from Framingham, President of AIA CM, and the only member of the House who is also an architect. He graciously guided us to our meeting room, sharing his excitement for his new post, which he is still getting used to. He has found his colleagues to be, “thoughtful and... continued on Page 4
The Western Mass. Chapter of the American Institute of Architects publishes WMAIA News four times a year. It is circulated to all members, advertisers and subscribers.

Please direct all newsletter correspondence to Erika Zekos Associate AIA, Editor, Studiozed, 40 Hulst Road, Amherst, MA 01002 (413) 559-0224, studiozed@comcast.net.

Articles, photos, notices of events and other information are welcome.

Opinions expressed in the newsletter are not necessarily those of the WMAIA. The Editor reserves the right to reject or revise material as space and subjective opinion permit.

President: Thomas RC Hartman AIA
President-elect: Jeremy Toal AIA
Secretary: Ludmilla Pavlova-Gillham AIA
Treasurer: Christopher Farley AIA
Past President: Bill Austin AIA
Members: Erin Cooper AIA
Sigrid Miller Pollin FAIA
Martha Montgomery AIA
Stephen Schreiber FAIA
Julie Waggoner Associate AIA
Kathryn Wetherbee Affiliate
WMAIA / AIAS
Editor, WMAIA News: Erika Zekos Associate AIA
Executive and Program Director: Lorin Star Affiliate WMAIA

For more information on the WMAIA Chapter, please contact Lorin Starr, Executive Director at director@wmaia.org.
Day on the Hill continued from Page 2

hardworking” and that he has, “a real opportunity to make a difference”.

John Nunnari, Executive Director of AIA MA, opened the session with a rundown of current relevant legislation and successes. Probably the most important is the Architects’ Lien Law which goes into effect July 1st. Finally, architects, like builders, can now lien a property if a client refuses to perform to the terms of a contract. Other issues include trying to keep the state building code under control by reminding legislators that the technical details of building science and safety belong to us, not them; the IBC should be minimally modified, with Massachusetts amendments integrated into the IBC, not tacked on; and supporting progressive, but achievable sustainability requirements.

John also mentioned ongoing efforts opposing interior designers’ licensure and supporting landscape architects’ licensure.

After presenting the issues, John introduced our lobbyists who instructed us on how to approach our representatives. During this time, Speaker of the House Robert DeLeo dropped in to welcome us and assure us that we “had his ear” through Representative Walsh, for whom he expressed great respect. Chris then spoke of the similarity of being a politician and an architect, utilizing, “similar skill sets for problem solving”. He also said that working effectively in the legislature was a process of building relationships and also spoke to the importance of representing one’s district. He reminded us to approach our representatives and to remember that you, “can make things change by asking”.

After lunch, we went to see our representatives and senators. Tom and I promoted sustainability generally and the rail line specifically with Kaitlin Kelly, Senator Rosenberg’s representative. The afternoon was capped off by a guided tour of the State House.

My closing thoughts are these. Given the growing strength of AIA MA, I was disappointed by the relatively small turnout; therefore, I urge anyone with interest to attend next year’s event. With about 5000 members statewide, we architects are considered to be an important constituency. As such, we need to show a strong presence. Also, spending time with colleagues is always worthwhile. For me, this was especially true of the trip there and back with Martha and Tom.

Before continuing with my narrative, I would like to provide some context about AIA MA. It is a consortium of WMAIA, AIA CM, and the BSA. The organization is our point of contact with our legislature and lobbies on our behalf. Over the last couple of years, it has gone through a sort of renaissance, becoming a much stronger and proactive organization. Previously, the board met once a year and was largely operated by the BSA. Now AIA MA has its own Executive Director and meets several times a year. Each of the three chapters has an equal vote which gives the smaller chapters significant clout in how we are represented and the kinds of laws we want to see supported. Still, however, finding information about AIA MA a little difficult. It does not have its own website. If you want more information on specific laws AIA MA is involved with, I can send you, or can arrange to have sent to you John’s Weekly Political Report (contact me at billa@austindesign.biz). Lastly, AIA MA is emerging as a Thought Leader. When asked what broad issue we would like AIA MA to promote, our board chose an east-west rail line in Massachusetts.
AIAS Wrap Up

By Kathryn Wetherbee

The AIAS chapter of the University of Massachusetts Amherst had an exciting and eventful school year. We started the fall 2010 semester off in an exciting way with a big meeting inviting all architecture students and we were excited to gain many new members. During the fall semester our chapter engaged students, both undergraduates and graduates, in participating in the chapter and developing studio culture throughout the program. During winter break four of our members attended Forum in Toronto, which is the annual meeting of the AIAS filled with great lectures, workshops, and a chance to meet with other design students and professionals.

The spring semester of AIAS was packed with weekly events! We developed multiple portfolio workshops for students who are applying to graduate school and for jobs. We also hosted our annual mentorship night where design professionals from the community came to answer any and all questions about the profession. It was a great night with a lot of energy and we are so thankful for all the professionals who volunteered their time. We held our first annual AIAS raffle, which raised money for our chapter with donations from local businesses.

One of the most exciting events in the spring was the regional Quad conference in Buffalo, NY. With funding help from the WMAIA, our chapter was able to send 19 students to the conference for a great weekend of lectures, speakers, workshops, and tours. We were able to take tours of Buffalo and learn about the architecture and planning of the city. There were also tours of Frank Lloyd Wright’s Graycliff and Martin Houses. AIAS ended this great year with our annual Beaux Arts Ball in which students and professors gathered together to celebrate the year.
Every year WMAIA News invites the architecture programs in the area’s colleges and universities to share images of student work from the spring semester. This year we received submissions from Williams College in Williamstown, Smith College in Northampton, University of Massachusetts Amherst and Mt. Holyoke College in South Hadley.

### Smith College

**Class:** Introduction to Architecture: Language and Craft  
**Faculty:** Jim Middlebrook  
**Project:** Pavilion and landscape for displaying plants next to Paradise Pond on the Smith College campus  
**Student:** Mingyu Dong ’13  
**Image:** final model

### Williams College

**Class:** Introduction to Architecture: Site and Space  
**Faculty:** Jim Middlebrook  
**Project:** Design and construction of bluebird house for installation at the MacLeish Field Station in Whately, MA  
**Student Project Team:** Mia Pond ‘13, Esther Kwon ‘13, Katerina Economou ‘13  
**Image:** birdhouse, as built, prior to installation

### Mt. Holyoke College

**Class:** Architecture Studio 2  
**Faculty:** Stephanie Brown  
**Project:** Campus Arboretum: This Studio 2 course dealt closely with issues of the urban environment, adjacency, density and issues of “personal space”. Jian Mei conceptualized a “garden in the woods” occupied by student galleries.  
**Student:** Jian Mei, sophomore  
**Image:** final model

---

**Class:** Architectural Design I  
**Faculty:** Ben Benedict  
**Project:** Williams College Volunteer Fire Department: This studio designed a multi-function fire station that can house fire trucks and volunteers, and host appropriate banquets and fundraisers. Kaison focused on creating a dynamic building that would suggest dramatic movement and excite people upon first sight with strong angles in both plan and section.  
**Student:** Kaison Tanabe, ‘13  
**Image:** final site plan
UMass Amherst

Class: Graduate Design II
Faculty: Caryn Brause AIA LEED AP
Project: The Productive Retreat: In this second semester exercise, the intention is to investigate the integration of site, built-form and program.
Student: Stefan Forsberg
Image: final model

UMass Amherst

Class: Graduate Design IV
Faculty: Skender Luarasi
Project: The Orgone Box: In this studio students considered the architectural object not simply as “form” but rather as an infrastructure that organizes flows of energy between the subject and the environment, a field of intersection of forces. The Boston site between the turnpike and Newbury Street was transformed by both architectural forms and human experience.
Students (clockwise from top left): Michael Maglic, Patricia O’Flaherty, Kris Weeks

UMass Amherst

Class: Graduate Design II
Faculty: Ray Kinoshita Mann AIA
Project: NESEA Headquarters: The project objective was to design a multi-use building for NESEA headquarters and outreach center, bicycle commuter station/bike shop, and a café/restaurant. Students concentrated on thoughtful integration of systems within the building and site design. The Northampton site was located on the bike path and future Amtrak line.
Student: Garth Schwellenbach
Image: Perspectival section depicting the vertical interactive soil filter

Project: Students investigated the many sub-systems needed to support life (waste, light, water, movement, etc.) and the structures that house those sub-systems by creating study models in both analog and digital (Rhino) form.
Student: Katrina Spade, first year
Image: Filtering/Layering model (burlap, red yarn, cedar, stainless steel)
UMass Amherst

Class: Thesis
Faculty: Kathleen Lugosch AIA

This year, seventeen University of Massachusetts Architecture + Design students completed the thesis requirement for the Master of Architecture and two, for the Master of Science in Design. Thesis is a three semester endeavor, requiring significant research, design, and documentation.

The projects completed this year included solar responsive curtains, remediation of the contaminated GE site in Pittsfield, adaptive reuse of historically significant buildings in Springfield, Mumbai, and Holyoke, residential design for tornado survival, post earthquake reconstruction in Chile, referencing biomimicry as a model for sustainable design, and on....

The range has been broad, the work thoughtful, uncovering innovative directions for design solutions. Master Thesis is directed by Professor Kathleen Lugosch. Each student additionally worked with Architecture + Design faculty including Professors Hoque, Krupczynski, Luarasi, Mann, Miller Pollin, Page, Schreiber, and Schreyer.

Students (clockwise from top): Sneha Rasai, Alec Zebrowski, Vinay Surve
Tornado

WMAIA members may be alarmed to hear that the tornados that tore through the Springfield area on June 1st have impacted one of our own. The office of Studio One on Main Street in Springfield took a direct hit. Christopher Novelli, an associate at the firm told Steve Schrieber FAIA, “Luckily no one was injured. The initial blow ripped off the roof and the third floor of our building. Some other walls began falling a few hours later and the city tore the building down the next day. We were able to grab our computers and server right after the tornado passed but couldn’t go back in for anything else.”

Studio One has set up office in a new location at 115 State Street, Suite 201. They are getting back to work and thanking clients and friends for their support during this time. Their phone and fax numbers remain the same (phone 413-733-7332 and fax 413-737-1464).

If you have an interest in helping those affected by the tornados, the United Way continues to coordinate volunteers. According to the United Way, “it is important to remember that it will take many more months of effort and support – both financial and volunteer – to help folks rebuild their neighborhoods, their homes and their lives.” A Volunteer Center has been established and can be reached at 413-693-0225 or at www.uwpv.org. Donations can be made through the United Way, the American Red Cross www.redcross.org, the Salvation Army www.salvationarmy.org, or the Food Bank of Western Massachusetts www.foodbankwma.org.

Preservation Massachusetts (in association with FEMA, MEMA and a broad coalition of cultural resource professionals) is coordinating assessments of tornado-damaged historic buildings. If you would like more information about how you can help contact: Erin Kelly at ekelly@preservationmass.org or 617-723-3383.

Editor’s Note:

In the aftermath of the recent severe weather that has affected our region with tornados, floods, heavy snow and ice storms, WMAIA and AIA MA are planning to offer disaster assistance training. This full-day workshop will be offered on Sunday October 16 in conjunction with the AIA NE Conference and will offer registered architects training to provide structural damage assessments wherever such disasters occur as soon as they are needed. More information will follow.

Number 7

According to CareerCast’s 2011 review of the most stressful jobs, Architect comes in at number seven among the 200 professions analyzed for key characteristics including, work environment, risks and job competitiveness. Curiously absent from the top 10 are military personnel, police and fire fighters, air traffic controllers. That said, it’s nice to be recognized for your crazy deadlines and all-nighters for a change. Visit http://www.careercast.com/jobs-rated/10-most-stressful-jobs-2011 for the full article.

The Most Stressful Jobs:
1. Commercial Airline Pilot
2. Public Relations Executive
3. Corporate Executive, Senior
4. Photojournalist
5. Newscaster
6. Advertising Account Executive
7. Architect
8. Stockbroker
9. Emergency Medical Technician
10. Real Estate Agent

Coffee With an Architect

“Less is more.”

Congratulations, you have officially alienated 75% of the population. Now if you can make Less cost more? You’ll knock out another 23%. The remaining 2% are married to an Architect. Clearly, your practice is off to a good start.”

If that line by Jody Brown caught your attention then you might be interested his blog: http://www.coffeewithanarchitect.com where, fueled by a steady stream of caffeine he types up some pretty witty (and astute) observations about the profession.
Now and Then

By Erika Zekos Associate AIA

Laura Fitch AIA suggested recently that WMAIA interview Greenfield architect Don Williams, still practicing architecture at age 91. Laura has been helping to scan and save some of Don’s drawings and paintings and has been impressed by both his work and his charisma. So on a sunny day in June, Kathryn (Katie) Wetherbee, a 23 year old graduate student of architecture at UMass Amherst and I set off for an afternoon of engaging conversation. Katie is the AIAS representative to WMAIA’s board of directors. I thought it would be interesting to interview the two of them about the differences and similarities in their experience of the profession.

Describe how you became interested in architecture.

Don has been creative from the start. He did drawings as a young kid and said that his teachers actually had him instructing his peers. His interest grew out of that experience. His younger brother was also interested in architecture. At 19 years old he was cutting cord wood for a living and joined the Marine Corps during WWII. During the war he always had a sketchbook in his pockets & did drawings of battle sites (with permission of his officers) and portraits of his fellow soldiers.

Katie also became interested in architecture as a child when a 5th grade assignment to design her own house sparked her interest. Eventually she went to the University of Maine and majored in Civil Engineering. An internship in an engineering firm made it clear that CE wasn’t for her. But a quick shift to an internship at an architecture office sealed the deal and she knew she would pursue architecture.

What is/was your architectural education like?

Katie has just finished her first year in graduate school program at UMass Amherst. She says that the bulk of her design education is a studio format. She does some physical model making and drawings, but computer rendering is becoming much more the norm.

Don, on the other hand, has a practice-based education. Married with one child by the end of his service in the Marines, he considered college and was accepted at Pratt, but felt that with a family to support he should be working right away. He opted to get a job in an architect’s office. Without a bachelor’s degree he was required to intern for 12 years before becoming licensed. He was the primary model maker in the firm he worked in – he quit a couple of times and, “was fired more than once, but stuck it out until I could sit for the exams.” He was 40 years old when he took the State Boards, became a registered architect and opened his own firm.

What drives your ongoing interest in the profession?

No golf course for Don! He is invigorated by his creative pursuits which include architecture, painting and playing piano. Katie is excited to learn more and more. She recently discovered the inspiring possibilities of learning through travel when she visited Frank Lloyd Wright residences in Buffalo, NY.

Don agreed that travel is important and wishes that he had done more himself. But after travelling so far during the war, he wanted to remain close to home. Except for his seven years in the Marines he has lived in Greenfield all his life and has been in the same office at 278 Main Street for 41 years.

Don, what are the most significant changes you’ve seen in your career?

One word – computers. Don doesn’t use the computer at all and has no desire to do so. He feels that he can achieve more variety and detail by hand and frankly, he just loves to draw. He feels too, that everyone is in a hurry. With the computer, there’s an assumption that the design process is instantaneous. He rolled out his canary trace paper sketches for a client recently and they were surprised that they couldn’t “get started building” right away.

He’s also seen changes in approaches to design and does not have high praise for
contemporary architecture. Inspired most by Wright, he prefers to see a rhythm in buildings, he worries that architects are losing their sense of rhythm and gravity.

The rise of sustainability concerns has also been a change, although he’s been practicing passive solar for decades. He recalled a story about having a difficult time convincing the Greenfield Housing Authority to accept his passive solar approach in the 1960’s.

**Katie, can you imagine designing buildings the way that Don has during his career (without computers)?**

These days, she says, computers are embedded in the process. They’re not an option as much as criteria. “Even in research, we don’t use books anymore – everything is online.” In some ways, she regrets the influence of the computer on her process. While everyone’s thought process is unique, the character of the resulting drawings lack the same personality of hand drawings. She recognizes drafting by hand as a dying art. “You don’t have to think carefully before you commit to an idea on the computer screen. With computers you have infinite undo. Hand drawing is much more thoughtful.”

**What hasn’t changed?**

“That architecture is about art first.” was Don’s response. Katie noted that architects have always been observers of the world. They want to document what they see, record it and translate their observations into buildings.

**What do you see as the significance in the role that the architect and architecture play in today’s society? What influence can architects have?**

All in all, Don says he has had an exciting life. He enjoyed working with his wife (who kept his books, wrote specifications and generally kept him in line). He is modest about his influence, but feels that the profession is a noble one. A favorite quote is posted above his drafting board:

“A building creates its own beauty and its ornament is derived from the rules of its theme and structure”. (Don’s attribution was to Anonymous, but Google confirms for me that it was spoken by Henry Cameron, Howard Roark’s architect-mentor in Ayn Rand’s *The Fountainhead*).

Katie appreciates buildings that make a statement, but also admires those that complement their environment more quietly. She thinks it’s the architect’s role to know when to use the right approach.

**Don, if you could give one piece of advice to someone entering this field, what would it be?**

“Use a pencil and don’t keep it sharp. Let your creativity dictate where your pencil will go.”

After the interview Katie and I had a chance to visit Don’s house, which he designed and built himself in 1954 for his wife and two children. Based on a four-foot grid and characterized by its low slung, horizontal form and ribbons of windows it sits quietly off the road and embraces the surrounding woods. Inside there is a huge fireplace, plenty of built-in sofas, shelves and drawers. There’s also space for his parlor grand piano where Don spends many a pleasant evening playing his favorite pieces by Bach and Chopin. We wish him well.

Katie is spending her summer working hard at her internship at Harriman Architects + Engineers in Maine. She will be heading back to Amherst in August for another semester of architecture studies.
OPPORTUNITIES

Andy Goldsworthy: Snow

deCordova Sculpture Park and Museum, Lincoln
May 28 - December 31

In preparation for Goldsworthy’s large-scale Sculpture Park installation, Snow House, deCordova will organize an exhibition that will include the original proposal drawings for Snow House, Goldsworthy’s video artwork Snow Shadow, photographs of related ephemeral and permanent artworks, showings of the award-winning documentary, Rivers and Tides and more. www.decordova.org.

Green Webinars

The Lake Hitchcock Committee of the USGBC MA Chapter is organizing a series of webinars that will be hosted at UMass Amherst on select Wednesdays, 4:00 – 6:30 or 7:30pm, from June 29 – October 5, 2011. The series will show 13 webinars on LEED topics such as LEED: Existing Buildings Operations & Maintenance; Costs & Benefits of LEED; Successful Implementation of LEED projects; Multi-Family Residential Properties; and Strategies for Higher-Ed Campuses. To be informed of exact dates and topics please join the mailing list at the committee website: http://usgbcmalhc.drupalgardens.com or email pavlovallham@gmail.com. Webinars are eligible for GBCI CE and AIA CES (LU) credit, and are free to MA Chapter members or $10 for general admission.

Publish Accessible Homes

Deb Pierce AIA and Taunton Press seek projects for The Accessible Home, a book focusing on adapting residences for those with a range of disabilities—sensory, cognitive and physical—set to be published in late 2012. Send a letter of interest and/or examples of single-family residence projects to deb@piercelambarchitects.com before mid-summer for consideration.

NESEA Open House

Mark your calendars for the Northeast Sustainable Energy Association’s Green Buildings Open House on October 1, 2011. Part of the ASES National Solar Tour; from Maine to Pennsylvania, doors will open to the public to showcase green design, energy efficiency and renewable technologies. We invite you to be a part of this exciting event.

If you have a home or other building you would like to register for the tour, please go to www.nesea.org/greenbuildings/addedit.


Clean sight lines, large daylight openings, and interior and exterior handles with matching aesthetics make Integrity’s doors stunning. Choose from the low maintenance performance of an All Ultrex Sliding Patio Door to the elegant welcome of a Wood-Ultrex French Door—all offer effortless operation, dependability and style.

Contact: Mike Marmo
860.966.3898
mmarmo@awhastings.com
**BSA Honor Awards**

Entries due August 26

Any structure or building of any size or project type anywhere in the world designed by a Massachusetts architect/firm; or any structure, building or project type built in Massachusetts by any architect/firm anywhere in the world is eligible.

The sole judging criterion is design excellence. The jury is empowered to determine the extent to which design excellence is defined by aesthetic, functional, contextual, sustainable, social or other characteristics. The jury may also elect to honor all or part of a project, in any category they choose.

www.architects.org

---

**BSA Unbuilt Architecture Awards**

Entries due July 29

Boston Society of Architects invites architects, designers, educators and students throughout the world to submit unbuilt designs of any project type, including purely theoretical projects and unbuilt client-sponsored projects (e.g., buildings, interiors, transportation infrastructure, monuments, etc.). Projects under construction or otherwise apparently assured of construction are ineligible.

www.architects.org

---

**Document Your Travels**

Back by popular demand! WMAIA news would like to showcase members’ drawings, paintings, photographs of your summer travels. Whether near or far, for work or play, this summer or 20 summers ago – scan those sketchbooks and send in your documentation of your trip. Deadline for the October/November/December 2011 issue will be September 15. Send your jpg images to Erika at studiozed@comcast.net. Have fun!

---

**Effective award-winning elegant colorful**

---

**Websites / logos / brochures architectural photography text / copy writing qualifications / proposal packages awards program packages marketing plans**

**Clients include:**
- Head Start
- Margo Jones, Architects
- C.J. Lawler Associates, Architects
- Lukas Design interiors
- Paintbox Theatre
- Berkshire Hematology Oncology
- J.P. Engineering

Julia Waggoner
(413) 665-2230
jwaggoner@mica-blue.com

---
Thank You to WMAIA’s Program Sponsors

Thank you to the many corporate partners who have made WMAIA programs possible this year.

For information on sponsoring a program contact Lorin Starr, WMAIA Executive/Program Director at director@wmaia.org or call 413-665-2424.
Hands-on study of preservation architecture designed for the working professional:

- Architects, Builders, Carpenters, Historians or Museum Educators who seek to expand their knowledge of 18th, 19th, and 20th century architecture.

- Architectural professionals seeking further qualifications in Preservation Methods, Analysis and Project Management.

- Students and professionals in the building trades who want to deepen their understanding of regional building methods.

- Enthusiasts of Shaker crafts, culture & architecture.

12 credits per semester program leads to a Masters Degree in two years. Classes may also be taken individually outside of the degree track. Credits may be transferred to other degree programs and may qualify for AIA continuing education credits. Courses meet every other week during the semester.

http://umasshsv.wordpress.com

sbedford@hancockshakervillage.org
OR mpage@art.umass.edu