

WMAIA Celebration of Architecture and Design Awards Program 2024

In partnership with the Western Massachusetts Section of the Boston Society of Landscape Architects, this longstanding bi-annual program of the WMAIA aims to encourage and recognize distinguished architectural and landscape design achievement and honor the project team - including the clients and consultants who work together to improve the built environment. Participation in this program involves sharing your work at the WMAIA Annual Meeting on December 17, 2024, regardless of whether your project has been selected for an award.

The Western Massachusetts AIA/Western Massachusetts BSLA Design Awards Program recognizes and honors excellence of all types of buildings designed by architects & landscape architects – members and non-members– practicing in the Western Massachusetts region.

ELIGIBILITY

Any building type or landscape project anywhere in the world completed at any time in the last seven years (after January 1, 2017) is eligible, if the architecture firm/architect-of-record or landscape architect currently has its principal office in Western Massachusetts, which is defined for the purposes of this program as Berkshire, Franklin, Hampden and Hampshire counties or if the architect having a lead project role (i.e., Project Principal, Project Designer, Project Architect, Project Manager) is a member of WMAIA.

Eligible projects may be new construction or renovations and may be projects for private or public clients. Projects that previously received awards through this program are not eligible.

Any eligible architect/firm and/or landscape architect/firm may submit any number of

qualifying entries provided each is submitted separately with the appropriate registration fee.

CRITERION

The foremost judging criterion is design excellence. The judging will be informed by the AIA Framework for Design Excellence, which contends that design is not solely about aesthetic components, but also concerns how buildings perform for people. The Framework for Design Excellence is made up of 10 measures (see link under “Submissions” section for further information).

We invite submissions of:

- Works of Architecture
- Works of Landscape Architecture
- Interdisciplinary Work
(Architecture + Landscape Architecture)

AWARDS

Awards will be presented at WMAIA's Annual Meeting on Tuesday December 17, 2024 at the John Olver Design Building at UMass Amherst. All project entries will be recognized at this event.

Projects submitted for this program will be highlighted on the "Featured Projects" page of our website (wmaia.org) for the next two years and promoted through our social media channels.

Awards are to be issued at the discretion of the jury and will be recognized as follows:

- **Honor (1st)** - bestowed for exceptional work, easily distinguishable by exceptional quality of design and function
- **Merit (2nd)** - bestowed for work that demonstrates a high level of design quality worthy of recognition
- **Citation (3rd)** - bestowed for work that demonstrates a level of design quality worthy of mention

JURY

This year's awards will be juried by colleagues in AIA Greenville SC. Our distinguished jurists are:

Dustin Albright, AIA, LEED AP, is an Associate Professor and the acting Assistant Director in the School of Architecture at Clemson University, where he leads design studios and teaches structures seminars. His teaching and research revolve around the materials, systems and processes of high-performance buildings with low embodied carbon. In addition to his academic work, Dustin practices professionally with Hanbury, a multidisciplinary design firm based in Norfolk, Virginia. He holds Master of Architecture and Master of Science (Structural Engineering) degrees from Virginia Tech.

Cary Perkins, AIA, is a Principal and Director of Design Engagement at McMillan Pazdan Smith Architecture, where she provides dedicated energy toward talent development, design process refinement, and design strategy across the firm's eight offices in South Carolina, North Carolina,

and Georgia. With over 20-years of experience in practice, her project work has focused on long life, public buildings in communities and on K-12 and college and university campuses. She holds a Bachelor of Fine Arts from Converse College and a Master of Architecture from Clemson University.

Holley Bloss Owings is a Landscape Architect with Earth Design in Greenville, South Carolina. She enjoys working for an environmental focused firm. Education is a core value of Earth Design, ranging from personal development to public outreach. She loves sharing her passion for the natural environment with her clients and co-workers. Holley graduated from Clemson University in 2001 with a Bachelor's in Landscape Architecture. She has been an active member of ASLA for the past 15 years. After joining the organization, Holley volunteered with the South Carolina's Executive Committee. During her time as a volunteer she held various positions including Newsletter Editor, Secretary, Sponsorship Chair and Chapter President (2011). Her commitment to the organization includes volunteering with National where she served several terms on National ASLA's licensure and government affairs committees. While serving on these committees she attended multiple Advocacy Summits, which allowed her the opportunity to network and learn from other professionals from across the nation.

Scott Crichton AIA, LEED AP, is a practicing architect with a 20-year focus on single family residential design. His firm, Architecture 224, is an AIA award-winning design firm based in the Upstate of South Carolina. A meaningful connection of structure to site, and to the values of the inhabitants are the core principles of the design approach. Scott has served as an invited guest critic at the Clemson School of Architecture. He holds a Master of Architecture and a Bachelor of Environmental Design Studies from Dalhousie University.

Registration and Project Submission

This is a 2-part submission process.

STEP 1.

Fee Payment/Registration

DEADLINE: Projects may be registered anytime up to the Portfolio Submission deadline of Friday October 11th.

Projects that are registered by September 25th receive a \$25 discount. Discount code EARLY. Fees are non-refundable.

AIA/BSLA members: \$125 for first submission, \$25 per additional submission.
Non-members: \$175 for first submission, \$50 per additional submission.

Please register your project and submit the registration fee [HERE](#).

STEP 2.

Portfolio Submissions

DEADLINE: October 11th

We will be accepting submissions digitally only. We prefer that you submit via a cloud-based platform; Dropbox is strongly preferred.

If you cannot upload your files to the cloud please contact director@wmaia.org and arrange to mail your files on a flash drive. Please take into account mailing time.

For questions, contact WMAIA at 413-834-3783 or director@wmaia.org

SUBMISSIONS ORGANIZATION

Materials must be submitted in four files, in a digital portfolio format no larger than 12" x 18" and not to exceed 18 pages (Landscape Architects may want to submit 8-1/2" x 11" to match the BSLA awards criterion).

Please standardize all pages of the portfolio for ease of viewing - all pages must be the same size and oriented in the same direction (portrait or landscape).

If possible, please upload these four files in a folder; one folder per project. Name the files and folders as described below. **Send the file link to director@wmaia.org.**

I. PROJECT PORTFOLIO

File name (PROJECT NAME.PORTFOLIO)

18 pages maximum, pdf format.

Do not include any identification of entrant/project team.

PAGE 1 - PROJECT INFORMATION

- Project name
- Project location
- Project type
- Client type (not client name)
- Completion date (year)
- Total square footage
- Construction cost & cost s/f (if client prefers this to be withheld, please enter N/A).
- Please note clearly if this is an unbuilt project.
- Note others involved in the design process (users, artists, neighbors, etc.).
- Select one project category: Architecture, Landscape Architecture, Interdisciplinary Work (Architecture + Landscape Architecture)
- **Do not include the name of the architect, landscape architect or firm on this sheet.**

PAGE 2 - PROJECT DESCRIPTION

Do not include any identifying information.

300 words maximum. The jurors have limited time with each project; tell a clear and compelling story about your project. Content and presentation should be clear and concise.

Include:

- Germination of project
- Client goals
- Project / designer intentions
- Programming requirements
- Cost data
- Distinguishing aspects of your project resolution
- Client, community and user impact
- Metrics that your project is meeting, such as LEED, Passive House, SEED, LBC, WELL, Fitwel, etc.

PAGE 3 - AIA FRAMEWORK FOR DESIGN EXCELLENCE

Using the AIA Framework for Design

Excellence, describe how your project addresses these measures of excellence.

The intention is to highlight the area(s) in which your project excels, rather than a laundry list of measures. **This infographic is helpful.**

PAGES 4-18 - PROJECT IMAGES

Maximum 15 pages.

- Color or black and white images illustrating exterior and interior views of the project.
- In addition, provide drawings such as diagrams, a site plan, typical floor plan(s), elevation(s) and/or sections(s), etc. as necessary to understand the project.
- Use image captions to highlight areas of excellence that tie back to measures from the Framework and to clarify image content.
- Restoration projects: include one or two images showing the original structure.
- Interiors projects, include one or two images of the project exterior (and indicate whether or not you also designed the exterior).

- Unbuilt projects: submit as many of the suggested drawings as possible. Note clearly that it is an unbuilt project.

2. CONFIDENTIAL FORM

File name (PROJECT NAME.CONFIDENTIAL)

On one sheet of your letterhead, provide:

- Identification of the project
- Project location
- Your firm name
- Your firm mailing address
- Firm's daytime telephone number
- Contact information for any associated design firms
- Consultants
- Contractor
- Client's name exactly as you wish to see it on the awards certificates.
- Contact person at your firm for this award, including their email.

3. MARKETING IMAGES

File name (PROJECT NAME.2 PHOTOS)

These images will be used for the awards presentation, for our website, newsletter, social media, and press releases.

- Provide 2 project images maximum
- 300-600 dpi jpg or tiff
- Include photo credits

4. BRIEF PROJECT DESCRIPTION

File name (PROJECT NAME.DESCRPTION)

This text will be used for the awards presentation.

- Project name
- Project location
- Firm
- Brief project description (150 words maximum)

**For questions, contact WMAIA at
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